

# Sugar Reduction Starts Here

*fiber*SMART<sup>®</sup>

SOLUBLE TAPIOCA FIBER

- Minimal Glycemic Response
- Exceptional Tolerability
- Unparalleled Low and Consistent  $a_w$



*When Performance & Clean Label Matter*



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# *fiber*SMART®

SOLUBLE CORN & TAPIOCA FIBER

## *The Crème de la Crème of Fiber Options*

**FiberSMART®** is an all-natural plant based soluble fiber intended to be used in foods and beverages as a bulking agent, to replace sugars and fats, or to supplement nutrition in existing formulations. With greater than 89% dietary fiber by traditional AOAC methodology **FiberSMART®** can be added to increase fiber content without sacrificing taste or texture. As a Non GMO Project Verified ingredient **FiberSMART®** is a clean label alternative for many traditional foods.

**FiberSMART®** Soluble Fiber has been successfully utilized in a wide variety of applications including gummies, protein bars, baked goods, beverages, chocolate, granola, dried fruits, pasta, ice cream, gelato, fruit juice and cereals. Unparalleled consistent water activity makes **FiberSMART®** the crème de la crème of fiber options for any application.

### Feature Study: Low Glycemic Impact

- Studies Conducted By Canada's GI Labs
- No Blood Glucose Spike Associated With 20g Consumption
- No Adverse Gut Reaction To 20g Consumption
- Validated Prebiotic Effect

### Feature Study: Tolerability & GI Distress

- Conducted By Murdoch University Dept. Of Molecular Medicine
- No GI Symptoms at 50g Single Serving
- GI Symptoms Unchanged With Escalating Dose
- Improved Fecal Consistency Score on Bristol Stool Chart

### Features and Benefits

- ✓ FDA GRAS GRN1045, GRN1133
- ✓ Recognized as a Dietary Fiber under U.S. labeling laws
- ✓ Validated by AOAC Testing Methodology
- ✓ Halal Certified, Kosher Certified
- ✓ Natural Non-GMO & Organic Plant Sources
- ✓ Maintains Low Water Activity Compared To Other Fibers
- ✓ Rapid Dispersion Solubility
- ✓ Low Glycemic Response
- ✓ Exceptional Tolerability
- ✓ GLP-1 Agonist

